



# Procurement Conference

A PLATFORM FOR CHANGE

# 04.27.23

8:00 AM - 5:00 PM

[midstateevents.org](http://midstateevents.org)

502 East  
Event Center  
Carmel, IN

## MID-STATES MSDC: A PLATFORM FOR CHANGE

It's 2023 and now more than ever, businesses and individuals are using platforms to elevate their missions and drive more revenue and value for their companies. We believe Mid-States Minority Supplier Development Council is the platform for you, and are pleased to present this year's Procurement Conference, A Platform for Change. The 47th Mid-States Procurement Conference will serve as a Platform for Change within the Technology, Manufacturing, Health Care, Construction, and Professional Service industries.

Pre-registration closes April 19, 2023 at 11:59 PM.

There will be onsite registration available for an additional fee, so register soon!



### Sponsorship Opportunities & Tickets

There are many ways to participate in this year's event. Select your sponsorship or ticket preference from the options below by checking the box and completing the required details. Please submit your form to the Director of Corporate Relations, Projects, and Events, Marquita Powell, [marquita.powell@midstatesmsdc.org](mailto:marquita.powell@midstatesmsdc.org).

#### Conference Title Sponsor || \$14,000

- Twenty (20) tickets with lunch
- Participate in opening remarks at the Opening Session
- Opportunity to propose program topic (TBD with Mid-States MSDC President)
- Self-produced two-minute video ad shown during Opening Session and archived on the Mid-States MSDC website
- 2 full-page color ads in program

#### Conference Platinum Sponsor || \$10,000

- Fifteen (15) tickets with lunch
- Recognition in key marketing materials includes social media
- Up to 10 Company Buyer Passes for Procurement Conference
- Opportunity to donate Swag Bag item to be distributed to attendees registered for the event
- 1 full-page color ad in program

#### Conference Gold Sponsor || \$6,500

- Ten (10) tickets with lunch
- Recognition in key marketing materials includes social media
- Up to 5 Company Buyer Passes for Procurement Conference
- 1 full-page color ad in program

#### Conference Silver Sponsor || \$3,500

- Five (5) tickets with lunch
- Recognition in key marketing materials includes social media
- Opportunity to donate Swag Bag item to be distributed to attendees registered for the event
- 1/2-page color ad in program



**Conference MBE Diamond Sponsor || \$5,000**

- Five (5) tickets with lunch
- Participate in opening remarks at the Opening Session
- Opportunity to propose program topic (TBD with Mid-States MSDC President)
- Recognition in key marketing materials including social media
- 2 full-page color ads in program

**Conference MBE Ruby Sponsor || \$2,400**

- Four (4) tickets with lunch
- Recognition in key marketing materials includes social media
- 1/2-page color ad in program

**Conference MBE Emerald Sponsor || \$1,400**

- Two (2) tickets with lunch
- Recognition in key marketing materials includes social media
- 1/2-page color ad in program

## Single Ticket Purchase Options

**MSDC Corporate Member || \$350**

- One (1) ticket with lunch

**MSDC Certified MBE || \$150**

- One (1) ticket with lunch

**Corporate General Admission || \$475**

- 1 seat and 1 lunch for non-MSDC corporate guests

**Non-MSDC Certified Diverse Business || \$225**

- 1 seat and 1 lunch for WBE, LGBTQ+, Veteran, SBA

**Public & Nonprofit Professional || \$50**

- One (1) ticket with lunch



## Required Registration Information

### Need tickets for more people?

Email Marquita Powell at [marquita.powell@midstatesmsdc.org](mailto:marquita.powell@midstatesmsdc.org) with all their information so she can get them squared away!

First Name:

Last Name:

Cell Number:

Email:

Company:

Dietary Restrictions:

Selected Attendee or Sponsorship Level:

### Forms of Payment

**Check**

- You will receive an invoice

**Credit Card**

- Please make sure your phone number is correct; Marquita Powell will call you to enter your card information.

### Online Matchmaker365 Primary Contact Information

- Please enter information for the person who should receive invitations & training links for this exclusive buyer opportunity.

Name:

Company:

Title:

Email:

Cell Number: